

National Day to Prevent Teen Pregnancy Web Banners - Trafficking Matrix -

- ClickTAG command is embedded in the Flash file's GetURL action as follows:

```
on (release)
  { getURL (_root.clickTAG, "_blank");
}
```

- Advertisers should link SWF file to the National Day Quiz at <http://www.stayteen.org/quiz>.

Concept	Language	File Name	File Type	Dimensions	Max K Size	Length
Stay Teen: Cliquey	English	nd_cliquey_160x600.swf	Flash SWF	160 x 600	37K	12 seconds, 20 fps, no loop
Stay Teen: Cliquey	English	nd_cliquey_728x90.swf	Flash SWF	728 x 90	37K	12 seconds, 20 fps, no loop
Stay Teen: Cliquey	English	nd_cliquey_300x250.swf	Flash SWF	300 x 250	36K	12 seconds, 20 fps, no loop
Stay Teen: Cliquey	English	nd_cliquey_336x280.swf	Flash SWF	336 x 280	36K	12 seconds, 20 fps, no loop
Stay Teen: Cliquey	English	nd_cliquey_468x60.swf	Flash SWF	468 x 60	40K	12 seconds, 20 fps, no loop
Stay Teen: Poet	English	nd_poet_160x600.swf	Flash SWF	160 x 600	39K	12 seconds, 20 fps, no loop
Stay Teen: Poet	English	nd_poet_728x90.swf	Flash SWF	728 x 90	29K	12 seconds, 20 fps, no loop
Stay Teen: Poet	English	nd_poet_300x250.swf	Flash SWF	300 x 250	29K	12 seconds, 20 fps, no loop
Stay Teen: Poet	English	nd_poet_336x280.swf	Flash SWF	336 x 280	29K	12 seconds, 20 fps, no loop
Stay Teen: Poet	English	nd_poet_468x60.swf	Flash SWF	468 x 60	27K	12 seconds, 20 fps, no loop
Stay Teen: Princess	English	nd_princess_160x600.swf	Flash SWF	160 x 600	45K	15 seconds, 20 fps, no loop
Stay Teen: Princess	English	nd_princess_728x90.swf	Flash SWF	728 x 90	39K	15 seconds, 20 fps, no loop
Stay Teen: Princess	English	nd_princess_300x250.swf	Flash SWF	300 x 250	39K	15 seconds, 20 fps, no loop
Stay Teen: Princess	English	nd_princess_336x280.swf	Flash SWF	336 x 280	39K	15 seconds, 20 fps, no loop
Stay Teen: Princess	English	nd_princess_468x60.swf	Flash SWF	468 x 60	30K	15 seconds, 20 fps, no loop
Stay Teen: Skater	English	nd_skater_160x600.swf	Flash SWF	160 x 600	42K	10 seconds, 20 fps, no loop
Stay Teen: Skater	English	nd_skater_728x90.swf	Flash SWF	728 x 90	40K	10 seconds, 20 fps, no loop
Stay Teen: Skater	English	nd_skater_300x250.swf	Flash SWF	300 x 250	42K	10 seconds, 20 fps, no loop
Stay Teen: Skater	English	nd_skater_336x280.swf	Flash SWF	336 x 280	42K	10 seconds, 20 fps, no loop
Stay Teen: Skater	English	nd_skater_468x60.swf	Flash SWF	468 x 60	38K	10 seconds, 20 fps, no loop