

CAMPAIGN

UPDATE

TABLE OF CONTENTS

The National Day is May 7..... 2

Relationship turmoil..... 3

Teen pregnancy down..... 3

Starr Manning..... 4

Stay Teen mash-up..... 4

New state database now available..... 5

Mothers and Fathers Too Soon DVD..... 5

Community colleges..... 6

Latino family communication materials..... 7

About The National Campaign to Prevent Teen and Unplanned Pregnancy: The National Campaign's goal is to improve the lives and future prospects of children and families and, in particular, to help ensure that children are born into stable, two-parent families who are committed to and ready for the demanding task of raising the next generation. Our specific strategy is to prevent teen pregnancy and unplanned pregnancy among single, young adults. We support a combination of responsible values and behavior by both men and women and responsible policies in both the public and private sectors.

If we are successful, child and family well-being will improve. There will be less poverty, more opportunities for young men and women to complete their education or achieve other life goals, fewer abortions, and a stronger nation.

For more information, contact The National Campaign at: 1776 Massachusetts Avenue, NW Suite 200
 Washington, DC 20036
 (202) 478-8500 Telephone
 (202) 478-8588 Fax

Or look us up online at:
 TheNationalCampaign.org
 StayTeen.org
 TeenPregnancy.org
 blog.TheNationalCampaign.org

The Changing Twenties

New Monograph by Bill Galston Now Available

New York Times columnist David Brooks recently noted a new stage in life—one that he calls the odyssey years—“the decade of wandering that frequently occurs between adolescence and adulthood.” Similar phrases—such as “extended adolescence” and “failure to launch”—have begun to appear with increasing frequency in the press and popular culture to describe the current experience of 20-somethings.

In October 2007, The National Campaign to Prevent Teen and Unplanned Pregnancy hosted a day-long meeting ([watch the event here](#)) dedicated to examining the experience of being in one's 20s. A wide range of authors, social scientists, marketing executives, political strategists, policy leaders, members of the media, and others participated in an engaging discussion of everything from sex and marriage to contraception and politics.

Not surprisingly, one of the foundational questions for the event was whether being in one's 20s at present is different in important ways from previous decades. Bill Galston—National Campaign Board member, Brookings Institution scholar, and one of the nation's preeminent social scientists—set out to explore this very question. Galston concluded that despite all the changes that have occurred in society over the last several decades, the experience of being a teen or being in your 30s remains largely similar to previous generations, but that being a young adult—a 20-something—is now quite different. A new monograph now available from The National Campaign—*The Changing Twenties*—summarizes what Bill Galston offered at the October 2007 event on this most interesting issue. ★★



Excerpt from *The Changing Twenties*

By Bill Galston

“Despite all the much advertised changes in technology and popular culture, being 15 today is still much like being 15 a generation ago. Teens’ lives are still framed in large measure by parents, schools, peers, and popular culture.

Farther up the age scale—despite all the changes in the economy—being 35 today bears more than a passing resemblance to being 35 a generation ago. Adults’ lives are still framed by careers, marriage, children, and civic ties.

But I want to suggest that being 25 today is very different. Today's young adults are much less likely to have committed themselves to a mate or to a career. Unlike my generation, only a tiny fraction experience military service. Many go back and forth between episodic education and temporary jobs and between independent living and their parents’ homes. Most young people in their 20s are living outside of institutions and, therefore, without the structure and norms that institutions provide. Many feel that they are living without a script and are making up their lives as they go. And despite the birth dates on their driver's licenses, many of them are not sure that they are adults at all.” ★★

May 7: The National Day to Prevent Teen Pregnancy

Teens Encouraged to Participate at www.StayTeen.org

On the 7th annual National Day (May 7, 2008)—and for the rest of the month of May—teens nationwide will be asked to visit The National Campaign's teen website, StayTeen.org, and take a short, scenario-based "quiz" that asks young people what they would do in a number of risky sexual situations. The purpose of the National Day is to focus the attention of teens on the importance of avoiding too-early pregnancy and parenthood.

Organized by The National Campaign, the National Day has widespread support from national organizations and media outlets who serve as official National Day partners. For a full list of this year's partners, please [review our 2008 National Day Partner List](#).

The message of the National Day is straightforward: sex has consequences. The online quiz (available in English and Spanish) delivers this message directly to teens and challenges them to think carefully about what they might do "in the moment."

For more information on the 2008 National Day, [read our brochure](#), find out what others are doing to recognize the National Day, and [join our National Day Notification Network](#). ★★



HOW DO YOU SCORE?
Find out this May.
Take the quiz at
StayTEEN.org

National Day Promotional Materials

Materials to promote the 2008 National Day to Prevent Teen Pregnancy (May 7, 2008) are now available in our online store. This year, The National Campaign is offering National Day wristbands, earphone cord charms, and pens. All of our National Day items sold out last year, so remember to place your order as soon as possible.

2008 National Day Wristbands

Last year's most popular items are back! The 2008 National Day wristbands are red with an embossed type. One size fits all. Wristbands are reversible with messages on both sides. Wristbands are available in bundles of 25. Click here for ordering information.



2008 National Day Earphone Cord Charms

National Day earphone cord charms are a new item for 2008. These 1" PVC charms attach to the wire from your headphones and let you show your support for the National Day with style.

All charms are red, black, and white and read: Take the quiz at StayTeen.org. Cord charms are available in bundles of 15. [Click here for ordering information](#).



2008 National Day Pens

Hand out National Day pens to the teens in your classroom, program, neighborhood, etc.

The 2008 National Day pens are red and black retractable ballpoint pens. Pens are available in bundles of 15. [Click here for ordering information](#).



Want more information about the National Day? Visit www.thenationalcampaign.org/national for the latest updates, free downloads, and tips for promoting the event in your community. ★★

Unplanned Pregnancy and Family Turmoil

New Research Brief

Parents who have a birth resulting from an unplanned pregnancy are less likely to be in a committed relationship, less likely to move into a more formal union, and more likely to have high levels of relationship conflict and unhappiness than those parents who have a birth resulting from a planned pregnancy.

Most children born following an unplanned pregnancy are conceived outside of marriage. And even though it is often thought that an unplanned birth among unmarried parents may lead to a more formal union (marriage, in particular), new research contained in [Science Says #34](#) suggests that this is rarely the case.

The new research was completed by *Child Trends* and is based on an analysis of data from the Early Childhood Longitudinal Survey—Birth Cohort. Other findings include:

- More than one-third (35%) of women having an unplanned birth are neither married nor cohabitating when they get pregnant, compared to only nine percent of women having a planned birth.
- Among mothers having an unplanned birth who are single when they become pregnant, 54 percent remain single by the time their child is two years old.
- Among mothers having an unplanned birth who are cohabitating when they become pregnant, nearly one-quarter

break-up within two years following the birth, 42 percent remain cohabiting, and one-third get married.

- 29 percent of mothers having an unplanned birth report frequent conflict with the child's father at nine months after compared to 19 percent among similar mothers having a planned birth.
- Fathers also report significantly more relationship conflict when the birth of their child resulted from an unplanned pregnancy.
- Among mothers who had an unplanned birth, 47 percent report some symptoms of depression nine months following the birth of their child compared to 39 percent of mothers who had a planned birth. ★★



Teen Pregnancy Down Between 2002 and 2004

Teen Births Up Between 2005 and 2006

Good news and bad news. On April 14, the Center's for Disease Control and Prevention's National Center for Health Statistics (NCHS) reported that the United States teen pregnancy rate declined 5 percent between 2002 and 2004. Good news.

This report comes on the heels of a December 2007 NCHS report showing that the U.S. teen birth rate increased three percent between 2005 and 2006—the first such increase in 15 years.

"The continued decline in the nation's rate of teen pregnancy is good news, but not unqualified good news," said The National Campaign CEO Sarah

Brown. "The teen pregnancy rate for Hispanic teens increased slightly between 2003 and 2004 and, for the first time, Hispanic teens now have the highest rates of both teen pregnancy and births. Also, data released in December 2007 showed a 3% increase in the teen birth rate between 2005 and 2006, the first increase in the teen birth

rate in 15 years. Inasmuch as teen birth data serve as a general marker for trends in teen pregnancy data, our celebration of today's good news may very well be short-lived. We continue to encourage policymakers, practitioners, parents, and others to intensify their efforts to prevent too-early pregnancy and parenthood." ★★

38%

Decline in teen pregnancy rate
1990-2004 (aged 15-19)

46%

Decline in teen pregnancy rate
1990-2004 (aged 15-17)

29%

Decline in teen pregnancy rate
1990-2004 (aged 18-19)

Starr Manning's One Life to Live

Starr Manning, a 16-year-old resident of Llanview, PA, had sex with her boyfriend Cole Thornhart for the first time last month and recently found out she's pregnant. She's scared and confused and isn't sure what to do next. Her parents don't know about the pregnancy but her dad is mad enough already after finding his daughter in bed with her boyfriend. Starr's best friend, Langston, is trying to help, but she too is shaken up and afraid about what her friend is going through. No one knows for sure what will happen next.

So what makes Starr different from the hundred of thousands of other teen girls who get pregnant every year? For starters, Starr is a fictional character; she's really actress Kristen Alderson, herself a 16-year-old and a member of ABC's "One Life to

Live" family. She's also blogging about her experience in this role—the good and the bad—at www.onelifetolive.com. And on April 11 she addresses the entire OLTL audience with some wise words about teen pregnancy prevention in a commercial during the broadcast—her PSA is available to watch on The National Campaign's media page.

This storyline, its related blog posts, media coverage, and nationally televised public service announcements are all part of The National Campaign's partnership with ABC Daytime. Working with the show to provide viewers with important information about teen pregnancy is just one of the ways The National Campaign is reaching out to teens and parents with messages about sex, prevention, and consequences. ★★



Star Manning, 16, and her boyfriend, Cole Thornhart.

How Do You Stay Teen?

Don't Tell Us, Show Us—Contest Ends June 30

Is there a budding actor or actress in your house? Know a future director? Maybe you just happen to know some teenage drama queens (and kings). If so, give them the chance to turn their talents into prize money...

StayTeen.org—The National Campaign's teens-only website—has a new web feature that will allow teens to submit their own video masterpieces using the Stay Teen message.

To celebrate, The National Campaign has launched the *What's Your Relationship Reality? Video Mash-Up Contest*. Running through June 30, 2008 the contest asks entrants to submit a 15- to 30-second video that deals with the theme of healthy relationships. First prize is \$500.

Anyone 13-19 is eligible, so please let them know to go to StayTeen.org for full contest details including information on how to enter and what Stay Teen is all about. ★



Visit us online

TheNationalCampaign.org
StayTeen.org

TeenPregnancy.org
blog.TheNationalCampaign.org

State and National Online Database

Now Bigger, Better, and Easier to Use

The popular state data section of our website has been completely re-vamped, re-designed, and re-tooled. Individuals can now access more state-level data than ever about sex, pregnancy, contraception and many other issues. The state data section is also now easier to use. Individuals can:

- review a detailed profile of their state;
- compare all states on individual indicators;
- or compare up to three states on several indicators at once.

Visit the State Data Section and watch the magic! National data on the website has also been streamlined to make the web experience more intuitive for users.

Visit the National Data Section for pregnancy and birth data, the costs of teen childbearing, and the results of polling with adults and teens. ★★

Mothers and Fathers Too Soon

Our popular educational programs *Mothers Too Soon* and *Fathers Too Soon* are now available on DVD.

Produced in coordination with the Channel One Network, the videos explore the lives of several teen parents. Each video runs for approximately 15 minutes. They provide a first-hand look at how a teen pregnancy impacts the lives of these teens, their children, and their families.

In addition, both DVDs have an accompanying downloadable discussion guide. Read the discussion guide for [Mothers Too Soon](#) and [Fathers Too Soon](#).

BONUS: buy both DVDs and save \$10! (discount given only when DVDs are purchased through the “DVD Package” product listing. Visit The National Campaign’s [Online Store](#) for more information.) ★★

FAST FACTS:

- **Sixty-one percent of community college students who have children after enrolling don’t finish their education—65% higher than the rate for those who didn’t have children.**
- **There are 11.5 million students in community colleges, representing nearly half (46%) of all undergraduate students in the United States.**

Pregnant Pause

blog.TheNationalCampaign.org

Click and Contribute to Our New Blog

The National Campaign has just launched a new blog—*Pregnant Pause*—and we want you to become a regular reader and contributor. The blog will feature entries from The National Campaign staff and guest writers as well as contributions from people like you—practitioners, policymakers, and others concerned about teen and unplanned pregnancy and related issues. Getting involved is easy—just click and contribute.

Specifically, we hope *Pregnant Pause* will:

- Continue the discussion on preventing teen pregnancy and raise the profile of unplanned pregnancy among single, young adults;
- Continue to build a grassroots movement on these issues;
- Provide instant response and analysis to news of the day; and
- Test ideas and search for innovation.

Visit us at blogTheNationalCampaign.org or simply visit us at TheNationalCampaign.org and click on the box labeled **Blog**. Let us know what you think, early and often.

Recent postings have included The National Campaign CEO Sarah Brown’s observations on the *New York Times Magazine* cover story on virginity on the Harvard campus and a [Slate.com](#) article on out-of-wedlock births. ★★

Community Colleges and Unplanned Pregnancy

Video and Fact Sheets Available

More than one million unplanned pregnancies occur to single women in their 20s—a group that includes many attending community colleges. These unplanned pregnancies result in a large number of single parents who struggle with finances, interrupted or indefinitely postponed education, unstable relationships, and a host of challenging health, educational, and social consequences for their children.

Given their standing and respected presence in communities around the country, community colleges are well-positioned to become part of an effective and far reaching effort to reduce the high rates

of unplanned pregnancy among young adults. That is why The National Campaign has made work with community colleges a special area of focus.

Because an unplanned pregnancy presents one more hurdle for students to overcome—with its additional demands on time, added financial responsibility, and further complication of

relationships—decreasing high rates of unplanned pregnancy can ultimately have a positive effect on such important community college goals as increasing student retention and helping students achieve their educational objectives.

The National Campaign has produced several materials that underscore the connection between community colleges and unplanned pregnancy, including a video that captures

“WHETHER THE OPPORTUNITY FOR EDUCATION IS LOST OR DELAYED, UNPLANNED PREGNANCY OFTEN MAKES LIFE HARDER FOR THOSE TRYING TO ACHIEVE THE DREAM OF A COLLEGE EDUCATION.”

Mary Ellen Duncan, President Emerita, Howard Community College

what community college students have to say about unplanned pregnancy; two new fact sheets that provide an overview of the connection between unplanned pregnancy and community colleges and offer solutions to decrease unplanned pregnancy and increase student retention. To view the video or download the fact sheets, please visit the Community Colleges resource page. ★

New Resources on Communication in Latino Families

More than three-quarters of Latino adults and teens agree that when it comes to sex, parents often don't know what to say or how to say it, according to 2007 polling commissioned by The National Campaign. At the same time, Latino teens say that when making decisions about sex, their biggest influence is their parents.

In a continuing effort to provide tools and help to Latino parents and those in the teen pregnancy prevention community, The National Campaign has released two publications about communication between Latino teens and their parents.

- *Parent-Adolescent Communication about Sex in Latino Families: A Guide for Practitioners*, by Vincent Ruilamo-Ramos, Ph.D. and Alida Bouris, assesses available information on parent-teen communication in Latino families and pinpoints the research findings that are most useful to practitioners. In addition, the publication gives communication



tips for Latino parents in both English and Spanish.

- *What Research Tells Us About Latino Parenting Practices and their Relationship to Youth Sexual Behavior*, by Michele Allen, MD, Maria Veronica Svetaz, MD, Rachel Hardemen, and Michael Resnick,



Ph.D., describes research assessing the ways that Latino parents' values, beliefs, and parenting practices shape their adolescent children's sexual behaviors.

Both are available as free downloads by [clicking here](#). ★

The National Campaign to Prevent Teen and Unplanned Pregnancy

Board of Directors

Chairman
The Hon. Thomas H. Kean
Chairman
The Robert Wood Johnson Foundation
Former Governor of New Jersey

President
Isabel V. Sawhill
Senior Fellow, Economic Studies
The Brookings Institution

Chief Executive Officer
Sarah S. Brown

MEMBERS

Robert Wm. Blum, MD, MPH, Ph.D.
William H. Gates Sr. Professor and Chair
Department of Population and Family Health Sciences
Johns Hopkins University

Linda Chavez
Chairman
Center for Equal Opportunity

Vanessa Cullins, MD, MPH, MBA
Vice President for Medical Affairs
Planned Parenthood Federation of America, Inc.

Susanne Daniels
President
Lifetime Entertainment Services

Maria Echaveste
Co-Founder
Nueva Vista Group, LLC

Daisy Expósito-Ulla
Chairman and CEO, d'expósito & partners

Judy Feder, Ph.D.
Professor and Dean
Georgetown Public Policy Institute
Georgetown University

William Galston, Ph.D.
Senior Fellow, Governance Studies
The Brookings Institution

David R. Gergen
Editor-at-Large
U.S. News & World Report

Ron Haskins
Senior Fellow, Economic Studies
Co-Director, Center for Children and Families
The Brookings Institution
Senior Consultant, The Annie E. Casey Foundation

Alexine Clement Jackson
Community Volunteer

Nancy L. Johnson
Senior Public Policy Advisor
Federal Public Policy and Healthcare Group
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

Sheila C. Johnson, Hon, Ph.D.
CEO
Salamander Farm

Jody Greenstone Miller
President and CEO
The Business Talent Group

Reverend Father Michael D. Place, STD
Vice President, Ministry Development
Ressurrection Healthcare

Bruce Rosenblum
President
Warner Bros. Television Group

Diane Rowland
Executive Director
Kaiser Commission on Medicaid and the Uninsured

Stephen W. Sanger
Chairman and CEO
General Mills, Inc.

Victoria P. Sant
President
The Summit Foundation

Sara Seims, Ph.D.
Director, Population Program
The William and Flora Hewlett Foundation

Matthew Stagner, Ph.D.
Executive Director
Chapin Hall Center for Children
University of Chicago

Mary C. Tydings
Managing Director
Russel Reynolds Associates

Roland C. Warren
President
National Fatherhood Initiative

Stephen A. Weiswasser
Partner
Covington & Burling

Gail R. Wilensky, Ph.D.
Senior Fellow
Project HOPE

Kimberlydawn Wisdom, MD
Surgeon General, State of Michigan
Vice President, Community Health,
Education & Wellness
Henry Ford Health System

For more information, contact The National Campaign at:

TELEPHONE (202) 478-8500
FAX (202) 478-8588
EMAIL campaign@thenc.org
ONLINE TheNationalCampaign.org
StayTeen.org
TeenPregnancy.org
blog.TheNationalCampaign.org