



## Latino Initiative Update Number 2 June, 2007

Hi Everyone:

While this has been a period of transition at the National Campaign, we are continuing our important work of providing up-to-date resources for a variety of audiences. In addition, thanks in large measure to valuable opportunities provided by Advisory Group members, we continue reaching out to new partners and strengthening existing partnerships. Below are more details.

As you read in her May Update note, Erika Vexler has moved to California but will still be working closely with us and serving as a consultant until the Senior Manager position is filled.

Until then, I will be working with Andrea Kane to keep the positive momentum of the Latino Initiative going. While I've already corresponded with many of you, I just wanted to introduce myself formally. My name is Molly Sugrue and I will be working as the Latino Initiative Fellow through the summer. My contact information is at the bottom of the newsletter. I am very excited to be here.

### Research and Materials Update:

- *Research Review on Latino Parent and Teen Communication Commissioned.* As discussed at the March 28<sup>th</sup> meeting, we have the opportunity through generous support from the Turner Foundation and other donors to develop a research review on a key topic related to teen pregnancy prevention in the Latino community. Based on your input about potential topics and review of the existing literature and gaps, we are moving ahead with developing a two-part research review examining Latino teen and parent communication and effective parent outreach programs. This will draw on the expertise of Latino Initiative Advisory Group member Vincent Guilamo-Ramos from Columbia University's School of Social Work and Michael Resnick and several colleagues from the University of Minnesota's Healthy Youth Development Research & Training Center. **A draft will be sent to you in August for your review.**
- We have translated the "Look at Latino" fact sheets released in March; Spanish versions will soon be available online at: [www.teenpregnancy.org/espanol/default.asp](http://www.teenpregnancy.org/espanol/default.asp).
- We are drafting four new "Look at Latino" fact sheets: Sexuality and Contraceptive Use; Opinions of Latino Teens and Adults; Romantic Relationships among Latino Teens; and Teen Pregnancy and Latino Boys.
- We are researching and drafting two new "Science Says" briefs: Effective and Promising Teen Pregnancy Prevention Programs for Latino Youth, and Acculturation, Sexual Health Behavior and Outcomes among Latino Teens.
- We are continuing to update and translate our website so please take a look at [www.teenpregnancy.org/espanol](http://www.teenpregnancy.org/espanol)

## Partnership Development:

- In conjunction with Advisory Group member Liany Arroyo, the National Campaign is cosponsoring a workshop at the *National Council of La Raza Annual Conference* in Miami on July 21. The workshop will focus on reproductive health challenges and disparities facing Latinas, as well as replication of innovative strategies to address these issues. The panel will also include a representative from Hablando Claro, the Spanish-speaking sites of the Plain Talk initiative that promotes adult-teen communication. The National Campaign's involvement in this session is made possible by funding from the Annie E. Casey Foundation.
- We have been invited to explore a possible collaboration with *Quince Girl* magazine, which is geared toward Latina girls between the ages of 12 to 16. This may include opportunities to reach teens through the print version of the magazine, online site, and events around the country. Our outreach to Latino media is supported by the Achelis Foundation.
- We collaborated with HITN, Hispanic Information and Telecommunication Network – a television station in NYC, on a Latino teen pregnancy segment that aired on June 5<sup>th</sup>.
- We are also in communication with Telemundo WZDC and hope to work with them in the near future.
- As part of the Learning Tour that the National Campaign is doing to gear up for our expanded mission to focus on young adults in addition to teens, we had a valuable meeting with three Latina leaders in Atlanta, including Natalie Hernandez from NCLR and two new friends that she introduced us to.
- We disseminated 2,000 copies of our guide for Latino faith leaders titled *Faith, Hope and Love* at the Urban Youth Workers Institute National Conference in Los Angeles May 17-19. This was a tremendous opportunity to share this guide, developed with support from the Bodman Foundation, with thousands of urban youth ministry leaders nationwide.
- The National Campaign appreciated being invited as guests of Advisory Group member Octavio Hinojosa at the Congressional Hispanic Leadership Institute's annual dinner. It was a great chance to meet new friends and potential partners.
- We're grateful for the key role that Alvaro Simmons, Latino Initiative Advisory Group member and Chief Operating Officer for Mary's Center for Maternal and Child Care, played in a video that the National Campaign developed as part of the launch of its expanded mission. The video may be viewed at [www.thenationalcampaign.org](http://www.thenationalcampaign.org)

## Policy:

- We're thrilled that **Carmen Joge**, *Chief Operating Officer, Congressional Hispanic Caucus Institute*, has agreed to join our Latino Initiative Advisory Group.
- *Representative Luis Fortuño (R-PR)*, who recently joined our House Advisory Panel, helped disseminate copies of *Faith, Hope and Love* guide in Puerto Rico.

## Speeches/Presentations:

- Members of The National Campaign staff have been invited to make several presentations about teen pregnancy among Latinos at state-wide conferences over the summer. Details will be reported in future updates.

## **Your Ideas**

Please let me know if I missed anything and as usual, we would love your input about our current projects and any ideas for the future. Thank you.

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Websites:

[www.teenpregnancy.org](http://www.teenpregnancy.org)

[www.thenationalcampaign.org](http://www.thenationalcampaign.org)

[www.stayteen.org](http://www.stayteen.org)