

Latino Initiative Update



Latino Initiative Update Number 7 March 10, 2008

Dear Latino Initiative Advisory Group Members,

Thanks to your insights and recommendations on our two publications on parent-teen communication and parenting practices, the publications have been valuable resources for practitioners and service providers working with Latino families. Since the date of their release on February 8, we have received over 12,000 page views and downloads on our website.

On Tuesday, March 4, over 500 callers from across the country registered for our national conference call—from community health clinics, youth development organizations, state and local health departments, county school systems, teen pregnancy prevention coalitions, and national and state Latino organizations. This record-breaking number for the National Campaign is a testament to the growing interest in reducing teen pregnancy in the Latino community. If you would like to read or hear the overviews and comments from the six authors, including our very own LIAG Member, Vincent Guilamo-Ramos, visit our website starting March 11.

LATINO INITIATIVE NEWS

Latina Magazine

We successfully continue to raise awareness about teen pregnancy in the Latino community in popular press outlets. For example, in this month's issue of *Latina Magazine*, the high rate of teen pregnancy among Latinas is highlighted. The article, "Jagged Little Pills," quotes National Campaign staff and refers to our work on parent communication in the Latino community. If you don't have time to visit your nearest bookstore or newsstand, we have made it available by clicking here.

Latino Initiative Fellow

Kristen Petros, who has been with us since the fall as our Latino Initiative Fellow, is joining the Peace Corps in Guatemala this spring. We want to acknowledge her dedication, passion, and quality performance in all her work for the Latino Initiative. Since it will be a difficult task filling her shoes, we ask for your help in distributing the attached job description to your circle of contacts who might know of a potential candidate for this position. The job description is also available by clicking here.

NATIONAL CAMPAIGN NEWS

As you may know, the National Day to Prevent Teen Pregnancy is less than two months away, on May 7, 2008. Teens nationwide will be asked to visit our new teen website - StayTeen.org - and take a short, scenario-based quiz that asks young people what they would do in a number of risky sexual situations. The purpose of the National Day is to focus the attention of teens on the importance of avoiding too-early pregnancy and parenthood. Organized by the National Campaign, the National Day has widespread support from national organizations and media outlets who serve as official National Day partners.

The message of the National Day is straightforward: **Sex has consequences.** The online quiz (available in English and Spanish) delivers this message directly to teens and challenges them to think carefully about what they might do “in the moment.”

Also, if you know of a budding Latino actor or director, now is the chance to turn their talents into prize money. [Stay Teen](#) – the National Campaign’s teens-only website – recently launched a new web feature that will allow teens to submit their own video masterpieces using the StayTeen message. We’re pleased to announce a contest titled, *What's Your Relationship Reality?* Running from now through Monday, April 7, the contest asks entrants to submit a 15-30 second video that deals with the theme of healthy relationships. Anyone 13-19 is eligible, so please send them to [StayTeen.org](#) for full contest details including info on how to enter, what StayTeen is all about and, most importantly, what prizes are up for grabs.

We would love a bigger representation from Latino teens this year. Your help in spreading the word will make all the difference!

Gracias,

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