

THE 5% SOLUTION

Reversing the Rise in the Teen Birth Rate



Participant Biographies

Kristen Alderson, Actress

Kristen Alderson began playing the role of Starr Manning on *One Life to Live* in March 1998. Thanks to the questionable example set by her parents, Blair Cramer and Todd Manning, Starr has often found herself in the middle of trouble, usually of her own making.

ABC Daytime continued its long history of entertaining while informing in 2008, when "OLTL" chose to tackle the prominent issue of teen pregnancy in the story of 16-year-old Starr, who had sex for the first time and got pregnant. When the story launched in March, Alderson began writing a weekly blog entitled "Start Talking with Kristen" to discuss her character's story from her own perspective (www.onelifetolive.com). The blog was supported with important factual information and discussion topics provided by The National Campaign to Prevent Teen and Unplanned Pregnancy to help parents and teens start a dialogue. For the effort made to raise awareness on the subject of teen pregnancy and prevention, Alderson and ABC Daytime were honored in May 2008 by the Candies Foundation at the "Event to Prevent."

Alderson began her show business career at age five, after seeing a film about the making of "Annie." She subsequently landed the role of Molly in the Broadway production of "Annie," where she was discovered by "OLTL," and eventually went on tour with the production before being cast on "OLTL." Alderson attends high school in New York City along with her younger brother, Eddie, who plays "OLTL's" Matthew Buchanan. She enjoys spending time with her friends and family, when she is not juggling school and work.

Bevan Baker, Commissioner of Health of the City of Milwaukee

Bevan K. Baker was sworn in as the 16th Commissioner of Health of the City of Milwaukee in 2004. He was nominated by Mayor Tom Barrett in 2004 and re-confirmed for a second term in June 2008. Mr. Baker serves as the city's chief advisor on health and is responsible for providing leadership and oversight of the agency's departments in their collective efforts to promote the health and well-being of the people of Milwaukee.

Currently, Mr. Baker serves as Assistant Clinical Professor with the University of Wisconsin-Milwaukee. In January of 2006, Wisconsin Governor Jim Doyle appointed Mr. Baker to serve on the Governor's e-Health Care Quality and Patient Safety Board which will develop a strategic plan for statewide adoption and exchange of electronic health records in five years.

Mr. Baker has been the recipient of many outstanding awards including the 2002 Wisconsin Hospital Association's Young Healthcare Executive of the Year. Mr. Baker received his Masters degree in Health Administration from the Medical College of Virginia and his Bachelor's degree in Medical Technology from Winston-Salem State University. He is a Fellow in the American College of Healthcare Executives.

Vickie Collier, Vice President, Digital Media, Disney-ABC Television Group

As Vice President, Digital Media for the Disney-ABC Television Group, Vickie Collier is responsible for the strategic direction, production, and operations of ABC Family Digital Media, as well as efforts related to the development of direct-to-digital programming and other new media initiatives for ABC Family.

Since joining ABC Family in July 2006, Collier led the evolution of *ABCFamily.com* from a marketing support site to a user focused, fan driven entertainment site offering options that allow consumers to participate and have fun – like widgets, blogs, embeddable video, user profiles, and commenting. *ABCFamily.com* encourages discovery and sharing, while offering content that a fan is passionate about like video, behind-the-scenes, innovative storytelling, and music from our top Millennial targeted shows. Under Collier's leadership, *ABCFamily.com* won its first Emmy for Creative Achievement in Interactive.

Previously, Ms. Collier was Director, Product Management and Marketing with Walt Disney Parks and Resorts Online. During her four years there, she oversaw internet strategy, operations, and production for Disneyland Resort, Hong Kong Disneyland, and a variety of initiatives with Tokyo Disneyland. Earlier in her career, she led Product Management at Ticketmaster Online Citysearch and was the General Manager of FTM Media, Inc.

Ms. Collier earned a degree in Communication Studies from Virginia Polytechnic Institute and State University. She resides in the Los Angeles area.

The Disney-ABC Television Group is home to all of The Walt Disney Company's (NYSE: DIS) worldwide entertainment and news television properties. The Group includes the ABC Television Network (including ABC Daytime, ABC Entertainment and ABC News divisions); the Disney Channels Worldwide global kids' TV business, ABC Family, and SOAPnet; as well as television production and syndication divisions ABC Studios, Disney-ABC Domestic Television, and Disney-ABC International Television. The Disney-ABC Television Group also manages the Radio Disney Network, general interest and non-fiction book imprint Hyperion, as well the Company's equity interest in Lifetime Entertainment Services and A&E Television Networks.

Maria Gomez, President and CEO, Mary's Center for Maternal and Child Care

Maria S. Gomez founded Mary's Center to build better futures through healthcare, education, and social services that embrace our culturally diverse community. Established in 1988 as a clinic to provide prenatal and postpartum care primarily for the Latino women of Ward One in Washington, D.C., Mary's Center has grown from having an initial budget of \$250,000 to an annual budget of \$14 million. Mary's Center serves individuals and families from across the D.C. metropolitan area, establishing a full complement of programs that focus on holistic family needs.

Prior to establishing Mary's Center, Maria worked for the D.C. Department of Health as a public health nurse. She worked with organizations such the Red Cross where she directed community education programming and disaster services, as well as the Visiting Nurses Association. Originally from Colombia, Maria immigrated with her mother at age 13 and attended the D.C. Public Schools. She and her mother were sponsored to come to the U.S. and came specifically to ensure that Maria had better educational opportunities. During Maria's nursing program and hands-on clinical experience, she was inspired to seek innovative ways to deliver culturally appropriate primary care services and to give back to her community.

Ms. Gomez obtained her Bachelor of Science in Nursing from Georgetown University and a Master's in Public Health from the University of California at Berkeley. She currently serves as a board member to the National Council of la Raza, the Meyer Foundation, and the Nonprofit Roundtable of Greater Washington. She and Miachel Rexrode have been married for 19 years and have a 13 year old daughter, Amalia.

Anastasia Goodstein, Founder and Editor-In-Chief, Ypulse

Anastasia is an award-winning blogger and often-quoted expert on American tweens, teens, and early twenty-somethings. She has worked in media for the past 15 years and has helped launch youth oriented web and television properties for brands including Oxygen, AOL, and Current TV. She will never forget her roots having begun her career in the non-profit youth media space at Teen Voices. Anastasia was one of the first graduates of the Medill School of Journalism's new media program at Northwestern University, where she earned an MSJ in 1999. Her first book about teens and technology, *Totally Wired: What Teens & Tweens Are Really Doing Online* was published by St. Martin's Press.

Rachel Kachur, Health Communications Specialist, Centers for Disease Control and Prevention

Ms. Kachur, MPH, is a health communications specialist in the Behavioral Interventions and Research Branch in the Division of STD Prevention at the Centers for Disease Control & Prevention. She received her B.A. in Biology at Lehigh University in 1994. She was awarded an MPH degree from Emory University in 2001. That same year, Ms. Kachur joined the CDC and began working on the Internet

Alert Project, a project developed to provide local program areas with information about high-risk sexual events occurring in their areas; information to which they normally do not have access. She then received funding to conduct an online behavioral survey of Non-Gay Identified Men Who Have Sex with Men and Use the Internet. Ms. Kachur co-organized the first-ever conference on STD/HIV Prevention and the Internet that was held in Washington, D.C. in August 2003. Ms. Kachur spearheaded the effort to develop a national set of guidelines for Internet-based STD prevention and has worked closely with NCSd and other experts in the field to write the guidelines. She has been an author on many research articles about the Internet, sexual behaviors, and STD prevention and continues to be involved in many projects and efforts regarding STD prevention and technology. She provides regular technical assistance to program areas that use or are interested in using technology for STD prevention.

Taylor McCleod, Student

Taylor McCleod is an alumnus of The National Campaign to Prevent Teen and Unplanned Pregnancy's 2007-2008 Youth Leadership Team (YLT). Among his duties as a YLT member, Taylor helped shape Campaign policies, programs, and messages; worked with organizations to raise awareness about teen pregnancy and its prevention in his community; and shared his unique perspectives and opinions about the complex issues related to teen pregnancy.

In addition to serving on the YLT, Taylor serves as a Teen Leader with the Postponing Sexual Involvement (PSI) Program operated through a partnership between Cincinnati Children's Hospital Medical Center and Cincinnati Public Schools. Taylor also writes for his school newspaper, participates in student government, and volunteers for a variety of organizations.

Taylor has represented The National Campaign in media interviews, including *USA Today* and the *Cincinnati Enquirer*. In July 2008, Taylor met with leaders on Capitol Hill to discuss the importance of teen pregnancy prevention and participated a Congressional briefing titled Racial and Ethnic Disparities in Teen Pregnancy. This fall, Taylor will attend Morehouse College in Atlanta, Georgia.

Maury Povich, Television Talk Show Host

Maury Povich returns in September 2009 for his 12th season as host of NBC Universal Domestic Television Distribution's syndicated hit talk show *Maury*. Povich is the only person in the history of syndicated television to have back-to-back-to-back successes. The string stretches 20+ years, beginning with the ground breaking Fox tabloid news magazine *A Current Affair* (1986-1990), Paramount's *The Maury Povich Show* (1991-1998), and *Maury* (1998-present).

Povich's broadcast journalism roots took hold more than 40 years ago in his native Washington, D.C. where he began as a radio street reporter, which led to news, talk, and sports shows on WTTG-TV, a local Metromedia station. Povich was the original host of a two-hour daily live news talk show titled PANORAMA, which became a television staple for those working on Capitol Hill and in the White House. It was the only midday news show in the nation's capital before the advent of the 24-hour cable news networks.

During the tumultuous 60's and 70's, Povich covered the aftermath of the assassination of John F. Kennedy, riots in Washington following the death of Martin Luther King, Jr., anti-war demonstrations during the Vietnam War, and the historic events of Watergate.

In 1977, after 15 years in Washington broadcast journalism, Povich left his hometown and over the next seven years anchored newscasts for ABC, CBS, and NBC owned and operated stations in Chicago, Los Angeles, San Francisco, and Philadelphia. While in Los Angeles at the CBS station, Povich co-anchored the news with his future wife-to-be, Connie Chung. He then returned to WTTG-TV in Washington to host PANORAMA and the 10 o'clock news in 1983. That station and the Metromedia group were sold to Rupert Murdoch in 1985 and became Fox Television. In 1986, Murdoch brought Povich to New York to help create and host the maverick news magazine *A Current Affair*, which became an instant hit and changed the face of network and cable news.

Povich heads Mo Po Entertainment, which produces original programming content and won an Academy Award in 2003 for Best Documentary Short, "Twin Towers," of which Povich was an executive producer. In May of 2007, Povich and his wife, Connie Chung, launched a newspaper in Flathead Valley, MT, where they own a home. *The Flathead-Beacon* is available on-line daily and 50,000 copies are printed and distributed weekly.

Family and children's causes play a special role in the life of Povich, whose efforts to raise awareness for the National Adoption Month led then-New York City Mayor Rudolph Giuliani to honor the talk show host at a special City Hall ceremony in 1995. Povich is a major contributor to many charitable causes including the National Adoption Agency, the Fallen Heroes Fund, Post 9/11 funds, the New York Chapter of the American Red Cross, and the Jewish Federation of Greater Monmouth County, NJ. He has also endowed a Writer's in Residence Program at the Kelly Writer's House at the University of Pennsylvania.

Povich has been married to broadcast journalist Connie Chung since 1984. Povich and Chung currently live in Manhattan with their 13-year-old son, Matthew. Povich also has two grown daughters and four grandchildren. Povich is the son of legendary *Washington Post* sports columnist Shirley Povich, who worked at the *Post* for 75 years.

Janet Realini, M.D., President, Healthy Futures

As President of Healthy Futures, Dr. Realini provides leadership and support for the Healthy Futures Alliance (HFA), a community coalition dedicated to reducing teen and unplanned pregnancy. Dr. Realini is also the author of BIG DECISIONS™, a Texas-friendly “Abstinence-Plus” sex education program for teens, which is used in a growing number of school and community sites around Texas.

Dr. Realini received her medical degree at the University of California San Francisco and her Masters in Public Health from the University of Texas School of Public Health. She completed her Family Medicine residency at the University of Texas Health Science Center at San Antonio and is board certified in Family Medicine. Dr. Realini serves as Clinical Professor of Family and Community Medicine at the UTHSCSA and Adjunct Professor of Public Health at the UTSPH.

After a successful career in academic family medicine, Dr. Realini served 10 years as the Medical Director of the San Antonio Metropolitan Health District Family Planning Program. At SAMHD, she founded the City of San Antonio’s teen pregnancy prevention program, Project WORTH. Dr. Realini’s honors include the 2008 Public Health Award from the American Academy of Family Physicians and the 2002 Lewis W. Mondy Award for outstanding service from the Women’s Health and Family Planning Association of Texas.

Sharon Rodine, Youth Initiatives Director, Oklahoma Institute for Child Advocacy

Sharon Rodine, M.Ed., is the Youth Initiatives Director at the Oklahoma Institute for Child Advocacy where she has helped create numerous initiatives, partnerships, and projects over the past fourteen years, including Healthy Teens OK!, a project funded by CDC that promotes science-based approaches to teen pregnancy prevention; The Oklahoma Afterschool Network, a statewide network that works to increase quality programs for children and youth during out-of-school time; The Youth Asset Study, a 10-year research project with the University of Oklahoma Health Sciences Center that explores the relationships between specific protective factors and adolescent health risk behaviors; Moving from Risk to Opportunity, a project that is identifying program and policy needs of pregnant and parenting teens, especially older teens; and Ready by 21-Oklahoma, a partnership with the Forum for Youth Investment that promotes programs and policies that prepare young people for college, work and life.

Sharon moved to Oklahoma from the Washington, D.C. area, where she served as the director of the National Organization on Adolescent Pregnancy, Parenting and Prevention, now called the Healthy Teen Network. Before that she directed a statewide teen pregnancy/parenting network in Texas. Over the years, she has served on an array of state and national committees and task forces addressing teen pregnancy prevention, adolescent health, and youth development.

Ann Shoket, Editor-in-Chief, Seventeen magazine

Ann Shoket was named Editor-in-Chief of *Seventeen* magazine in January 2007. Under her helm, the fashion and beauty icon publication for teen girls continues to represent an important rite of passage, helping more than 13 million readers grow up to be confident, self-assured young women. Within a year of heading the magazine, Shoket implemented a multitude of fun, interactive editorial programs that inspire confidence among *Seventeen* readers. One of the most buzz-worthy programs is the “Seventeen Body Peace Project,” a year-long initiative to help girls stop obsessing about what their body looks like, start appreciating it for what it can do, and, ultimately make peace with their bodies.

Prior to *Seventeen*, Shoket was executive editor of *CosmoGIRL!* magazine and senior editor with the *Parade* family of publications. Shoket sits on the media advisory board of The National Campaign to Prevent Teen and Unplanned Pregnancy and resides in New York City.

Tom Subak, Vice President for Online Services, Planned Parenthood Federation of America

In his role as VP for Online Services for the Planned Parenthood Federation of America, Tom works to define Planned Parenthood’s online goals and strategies; provide leadership in reaching those goals; and search out and adopt the technology to do so. Prior to joining Planned Parenthood, Tom was the Founder and CEO of the e Organization—an internet strategy consulting group that worked

exclusively with nonprofit organizations and political campaigns. The e Organization was acquired by Mindshare Interactive Campaigns (which later became Virillion), at which point Tom joined Planned Parenthood. Tom and his wife Abby live in New York City with their two children.

Kimberlydawn Wisdom, M.D., Michigan Surgeon General

Dr. Kimberlydawn Wisdom practiced medicine for 20 years at the Henry Ford Health System in Detroit, MI. She also founded and directed both the Institute of Multicultural Health at Henry Ford Health System and a National Minority Quality Forum award-winning community-based health screening initiative entitled “AIMHI” (African American Initiative for Male Health Improvement) focused on improving the health of those disproportionately affected by poor health outcomes—African-American men. She is an Assistant Professor of Medical Education at the University of Michigan Medical Center and serves as adjunct Assistant Professor in the Department of Health Behavior and Health Education at the University of Michigan School of Public Health.

In February 2003, Governor Jennifer M. Granholm appointed Dr. Wisdom as Michigan’s—and the nation’s—first state-level Surgeon General. As Michigan Surgeon General, Dr. Wisdom has focused on physical inactivity, unhealthy eating habits, childhood lead poisoning, tobacco use, chronic disease, infant mortality, unintended pregnancy, coordinated school health, HIV/AIDS, health disparities, suicide, and economic and social implications of not engaging in prevention activities. Since she was first appointed, Dr. Wisdom has traveled the state extensively and met with thousands of Michigan citizens, health providers, voluntary associations, policy leaders, business leaders, educators, scientists and researchers, and elected officials across the state.

She has appeared on ABC Nightline, Food Network, and CNN, and has presented to many national audiences, such as the National Governor’s Association and the Congressional Black Caucus. She has been the recipient of many awards including an Honorary Doctorate from Morehouse School of Medicine, presented by Dr. David Satcher, the 16th U.S. Surgeon General. Dr. Wisdom has also been awarded the National Sojourner Truth Meritorious Service Award by the National Association of Negro Business and Professional Women.

In April 2007, Dr. Wisdom returned to Henry Ford Health System as Vice President of Community Health Education and Wellness while retaining her post as Surgeon General. In October of 2007 she was appointed to hold the Gail and Lois Warden Endowed Chair in Multicultural Health. In her new role she works with others in the southeast region of Michigan to develop and lead efforts that improve the health of the community. She serves on the Board of The National Campaign to Prevent Teen and Unplanned Pregnancy and chair of its State and Local Action Advisory Group.