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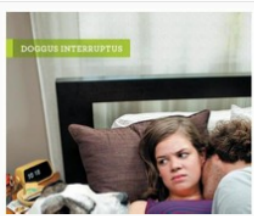
Bedsider.org: You didn't give up on sex. Don't give up on birth control either.



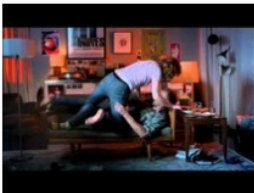
Sarah Estrella, Sex Education Examiner
November 11, 2011 - Like this? [Subscribe to get instant updates.](#)

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Slideshow: Bedsider.org: You didn't give up on sex. Don't give up on birth control either.



Video: Bedsider.org: You didn't give up on sex. Don't give up on birth control either.

This week Ad Council and the National Campaign to Prevent Teen & Unplanned Pregnancy launched the latest in a new series of unplanned pregnancy prevention public service announcements (see video at left) with the tagline, "You didn't give up on sex. Don't give up on birth control either."

The ads direct viewers to Bedsider.org, the National Campaign's resource pages and free support network for birth control, aimed at women between the ages of 18-29.

Via [Bedsider.org](#):

Our goal is to help women find the method of birth control that's right for them and learn how to use it consistently and effectively.

Right now, seven in 10 pregnancies among unmarried women 18-29 are described by women themselves as unplanned. That sounds like a lot to us. We hope that Bedsider will be a useful tool for women to learn about their birth control options, better manage their birth control, and in the process avoid getting pregnant until they're ready.

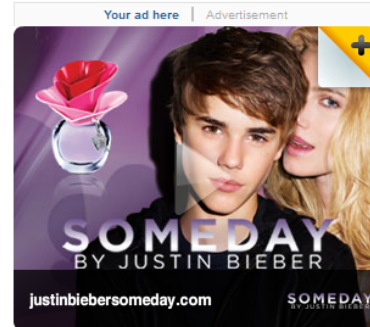
The site has comprehensive information -- and a handy side-by-side comparison chart -- on everything from male and female condoms to Intrauterine Devices (IUDs), Implanon Impants, Depo-Provera ("The Shot"), NuvaRing ("The Ring"), Ortho Evra ("The Patch"), the pill, diaphragms, cervical caps, sponges, spermicide, emergency contraception and even sterilization, as well as less reliable methods like fertility awareness and withdrawal.

Here's more on the new campaign, via [AdCouncil.org](#):

The consequences of unplanned pregnancy are significant, expensive, and affect not only the young adults themselves, but also their children and families. Consequences include: fewer opportunities for mothers to complete their education or achieve other life goals; more health risks; diminished likelihood of forming committed, mature relationships; lower likelihood of stable families; and a higher likelihood of poverty.

Suggested by the author:

- Sex Ed: Sen. Lautenberg, Rep. Lee introduce Real Education for Healthy Youth Act



Education Buzz



High school counselors should be spending more time on this. [What our kids need](#)

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Sarah Estrella's Preferred Links

- Scarleteen: Sex Ed For The Real World
- Beyond the Birds & Bees: Shared experiences in educating kids -- and adults - about sexuality
- It's Your Sex Life: MTV & Kaiser Family Foundation Resource Page
- Staying-Alive.org
- Sex, Etc. -- Sex education by teens, for teens

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